FOR IMMEDIATE RELEASE

**Community Donations Fill Santa’s Sleigh and Help Senior Resource Association Spread Joy to Hundreds of Local Seniors**

**Monday, January 13, 2025, INDIAN RIVER COUNTY, Fla.**– Senior Resource Association (SRA) is thrilled to announce the success of this year's *Santa for Seniors* gift drive. Thanks to the incredible generosity of the community, more than 1,000 gifts were collected and delivered to seniors on Santa’s nice list this holiday season.

Karen Deigl, SRA President and CEO, expressed heartfelt gratitude, “We are deeply thankful to our community for supporting our older friends and neighbors. The joy and gratitude on their faces when they received their gifts were truly heartwarming. Everyone was extremely grateful for being thought of during the holidays.”

This annual drive would not have been possible without the commitment from our generous Santa’s Workshop Sponsor, Cleveland Clinic Indian River Hospital; the Sunrise Rotary Vero Beach, whose members distributed and collected donation boxes provided by White Glove Moving and Storage; and our dedicated staff and volunteers who rallied the community to collect, package and deliver all the gifts.

Register to sponsor or participate in the 2025 *Santa for Seniors* drive by contacting Robyn Thompson, Event Coordinator, at 772.569.0760 ext. 239 or email events@sramail.org. Host a gift drop box, collect or donate recommended gifts for seniors, or volunteer to help at Santa’s Workshop. Drop boxes become available in early November, and gifts are collected through early December, followed by immediate delivery to hundreds of seniors. Help spread joy to our community’s seniors next holiday season!

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**Senior Resource Association, Inc. (SRA)** is a 501(c)(3) nonprofit organization and the Area Agency on Aging's designated Lead Agency for home and community-based care for the elderly in Indian River County. Since 1974, SRA continues to provide essential services and support for the community’s older adults and their families. Promoting independence and dignity for all adults, SRA programs include Meals on Wheels, DayAway Adult Enrichment & Respite, In-Home Services, and Public Guardianship, as well as public and door-to-door transportation services. SRA is the Community Transportation Coordinator for Indian River and Martin counties, as designated by the Florida Commission for the Transportation Disadvantaged and has operated Indian River County’s public transit program, GoLine, since 1992. To learn more, visit [www.SeniorResourceAssociation.org](https://nam10.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.seniorresourceassociation.org%2F&data=05%7C01%7CEMiller%40sramail.org%7Cea1b7593f2e746e7082d08dbce8371ef%7C3d0b0750017740b99c9ca6c53538a2dc%7C0%7C0%7C638330836199491254%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=wKJKkWoqpjcVZJ2qlkNcth%2B6ff7iK235JHACZVLgTO8%3D&reserved=0).