

FOR IMMEDIATE RELEASE

## **Senior Resource Association's *Santa for Seniors* Annual Gift Drive Begins** Bringing Joy to Seniors in Our Community

**Wednesday, November 13, 2024, INDIAN RIVER COUNTY, Fla.** – Senior Resource Association's (SRA) annual gift drive, *Santa for Seniors*, kicked off Friday, November 1. With the help of our generous community, more than 1,000 gifts are collected, packaged and delivered to local homebound, elderly friends and neighbors who rely on SRA's programs and services to remain in their own homes as long as safely possible.

There are many thoughtful ways the community can help make the season merry and bright for those who are lonely and often forgotten.

- **Purchase gifts for seniors**

Choose from the Wish List and deliver them to a drop site listed on our website, [SeniorResourceAssociation.org](http://SeniorResourceAssociation.org), or drop them at one of Senior Resource Association's three locations, Monday through Friday between 8:30 a.m.-5 p.m.:

- Vero Beach: 694 14<sup>th</sup> St., Vero Beach 32960
- Sebastian: 815 Davis St., Sebastian 32958
- Transit Facility: 4385 43<sup>rd</sup> Ave., Vero Beach 32967

- **Shop our [Amazon Wish List](#)**

Scan the QR code to deliver gifts directly to SRA's Vero Beach location.

- **Host a gift drop-box**

SRA will deliver a *Santa for Seniors* holiday box to clubhouses, businesses, or houses of worship, where people can drop off gifts when convenient. Spread cheer by engaging staff, clients or neighbors in this heart-warming annual drive. Schedule drop-box pick-up by SRA no later than Friday, December 13, 2024.

"By supporting our annual *Santa for Seniors* gift drive, you can make a difference in the lives of older adults who may not have friends or family nearby," says Karen Deigl, SRA President and CEO. "The seniors' faces light up with joy when SRA's elves deliver their gifts. It really is heartwarming."

The annual drive would not be possible without the commitment from our generous Santa's Workshop Sponsor, Cleveland Clinic Indian River Hospital; the Sunrise Rotary Vero Beach, whose members distribute and collect donation boxes provided by White Glove Moving and Storage; and our dedicated staff and volunteers who rally the community to collect, package and deliver all the gifts.

Gift drop-boxes are now available. The deadline for all donations is Friday, December 13. Gifts will be delivered to local seniors by December 24.

Help spread cheer to our community's seniors this holiday season! Visit [SeniorResourceAssociation.org](http://SeniorResourceAssociation.org) for a complete wish list and additional drop-off locations or scan the QR code to purchase gifts directly from our [Amazon Wish List](#).

For questions about the annual *Santa for Seniors* gift drive, please contact Robyn Thompson, Event Coordinator, at 772.569.0760 ext. 239 or email [events@sramail.org](mailto:events@sramail.org).



Senior Resource  
ASSOCIATION

*Promoting Independence in Our Community*

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**Senior Resource Association, Inc. (SRA)** is a 501(c)(3) nonprofit organization and the designated lead agency for home and community-based care for the elderly in Indian River County. Since 1974, SRA continues to provide essential services and support for the community's older adults and their families. Promoting independence and dignity for all adults, SRA programs include Meals on Wheels, DayAway Adult Enrichment & Respite, In-Home Services, Public Guardianship, as well as public and door-to-door transportation services. SRA is the Community Transportation Coordinator for Indian River and Martin counties, as designated by the Florida Commission for the Transportations Disadvantaged and has operated Indian River County's public transit program, GoLine, since 1992. To learn more, visit [www.SeniorResourceAssociation.org](http://www.SeniorResourceAssociation.org).

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