



**FOR IMMEDIATE RELEASE**

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**Senior Resource Association's 11th annual Bingo luncheon on March 16th at Oak Harbor will be the largest to date.**

The "Follow the Yellow Brick Road" theme is designed to raise funds and awareness for Adult Day Care and Nutrition programs.

Vero Beach, FL – March 8, 2016 A tradition now in its 11th season, Senior Resource Association's (SRA) annual Bingo luncheon will deliver big prizes, a Ruby Red Raffle drawing, large silent auction, and much-needed awareness for our community's older adults. Themed, "Follow the Yellow Brick Road" the luncheon is scheduled for 11:00AM at Oak Harbor in Vero Beach. This year's luncheon is the largest Bingo events to date. Proceeds will benefit SRA programs throughout Indian River County, including Adult Day Care centers in Vero Beach and Sebastian, and Meals on Wheels.

"This year's event coincides with our March for Meals celebration, a month-long series of events to raise awareness for senior hunger and isolation. We're grateful to our generous sponsors and participants who are making this annual event such a success. They have a passion for helping our local seniors," said Karen Deigl, President & CEO.

Following lunch, five games of bingo will be played with continued opportunity to browse and bid on an impressive selection of auction items. A drawing for the grand prize features a 14-carat, white gold and diamond ring with matching ruby necklace donated by John Michael Matthews Fine Jewelry.

Event tickets are available at \$125 each or a table of 10 can be reserved for \$1,100. Suggested donations for the drawing tickets include \$25 each; 3 for \$50 or 7 for \$100. You need not be present to win the Ruby Red Drawing. To purchase tickets, please contact 772-469-3148 or email [events@sramail.org](mailto:events@sramail.org).

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**Senior Resource Association**

The Senior Resource Association (SRA) is a 501 (c)(3) non-profit organization and the Lead Agency on Aging in Indian River County. For nearly 40 years SRA has been recognized as a valuable resource for seniors in the community. SRA provides programs and services that support and advocate for independence and dignity of older adults, including Meals on Wheels, Adult Day Care, Information Referral, and Transportation services.

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In addition to mobilizing champions throughout the area, city and county officials will officially proclaim March as their “Meals on Wheels” month. Public proclamations will be made on the following dates:

- February 24th City of Sebastian
- March 1st City of Vero Beach
- March 8th County Commissioners
- March 17th City of Fellsmere

For more information about nutritional programs or to become a March for Meals Community Champion, please contact Senior Resource Association at 772.569.0760 (x139) or [events@sramail.org](mailto:events@sramail.org).

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