



FOR IMMEDIATE RELEASE

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Senior Resource Association Continues to Invest in Community Outreach

Senior Resource Association of Indian River County made a strategic decision to boost community involvement with the recent hiring of Ben Earman, their first Community Affairs Coordinator and Michele Peters, Director of Development.

Vero Beach, FL May 20, 2016 For more than 42 years, Senior Resource Association (SRA) has made significant investments in developing programs that directly support Indian River County's older adults. This year, with a continued commitment to that same goal, SRA hired its first Community Affairs Coordinator, Ben Earman, and Michele Peters as Director of Development.

Peters comes to SRA after successful roles at WQCS 88.9 FM in Fort Pierce and as Director of Membership for Riverside Theatre in Vero Beach, where she was responsible for raising the second largest source of revenue for the theatre via their private donation and membership programs. A graduate of Indian River State College, her multi-faceted experience and skill set will serve Senior Resource Association well as they continue growing their development opportunities directly benefitting the quality of life for seniors.

A graduate of the University of Tampa and Indian River State College, Earman previously devoted his career teaching high school theatre in Port St. Lucie and drama at Suncoast Schools. He brings a unique talent for raising awareness for Senior Resource Association's presence throughout Indian River County.

"We really hit the ground running this year. SRA has written multiple, successful grants and implemented four special events to support and celebrate our efforts in honor of our community's older adults," Earman said.

New outreach programs currently under development will support the organization's continuous dedication to support and advocate for independence and dignity of older adults. To learn more about SRA programs and services, including Adult Day Care, Meals on Wheels, and Community Coach's door-to-door transit system, contact Senior Resource Association at 772-569-0760 or bearman@sramail.org.

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Senior Resource Association

The Senior Resource Association (SRA) is a 501 (c)(3) non-profit organization and the Lead Agency on Aging in Indian River County. For nearly 40 years SRA has been recognized as a valuable resource for seniors in the community. SRA provides programs and services that support and advocate for independence and dignity of older adults, including Meals on Wheels, Adult Day Care, Information Referral, and Transportation services.